# Brandi



# Design Philosophy

With a strong dedication to sustainability, I strive to create environmentally friendly designs using bio-mimicry and other innovative sustainable technologies; causing users to recognize, reflect and consider these aspects in their daily lives; while providing a space that is efficient, functional, and appealing to all senses.



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Mercantile | Puritsu Buronzu



Corporate | Dreamworks Studio



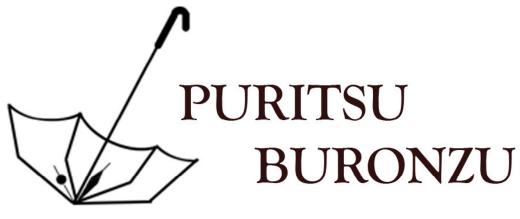
Hospitality | Kalua



Residential | Cassada Family



Inspiration



Location: Tokyo, Japan Square Footage: 18,000 Time Frame: 20 weeks Media: 3DS MAX | Revit

#### Concept

Japanese culture is highly diverse, a dichotomy of rich traditional customs and wild contemporary influences such as pop music. One most notable trend being Japanese street fashion, which goes hand in hand with the strong youth culture. Puritsu Buronzu embraces the contrast between new and old, between industry and nature, to deliver a space that entices and excites.



#### Takeshita Street

Major retail district attracts tourists and locals, especially youths.





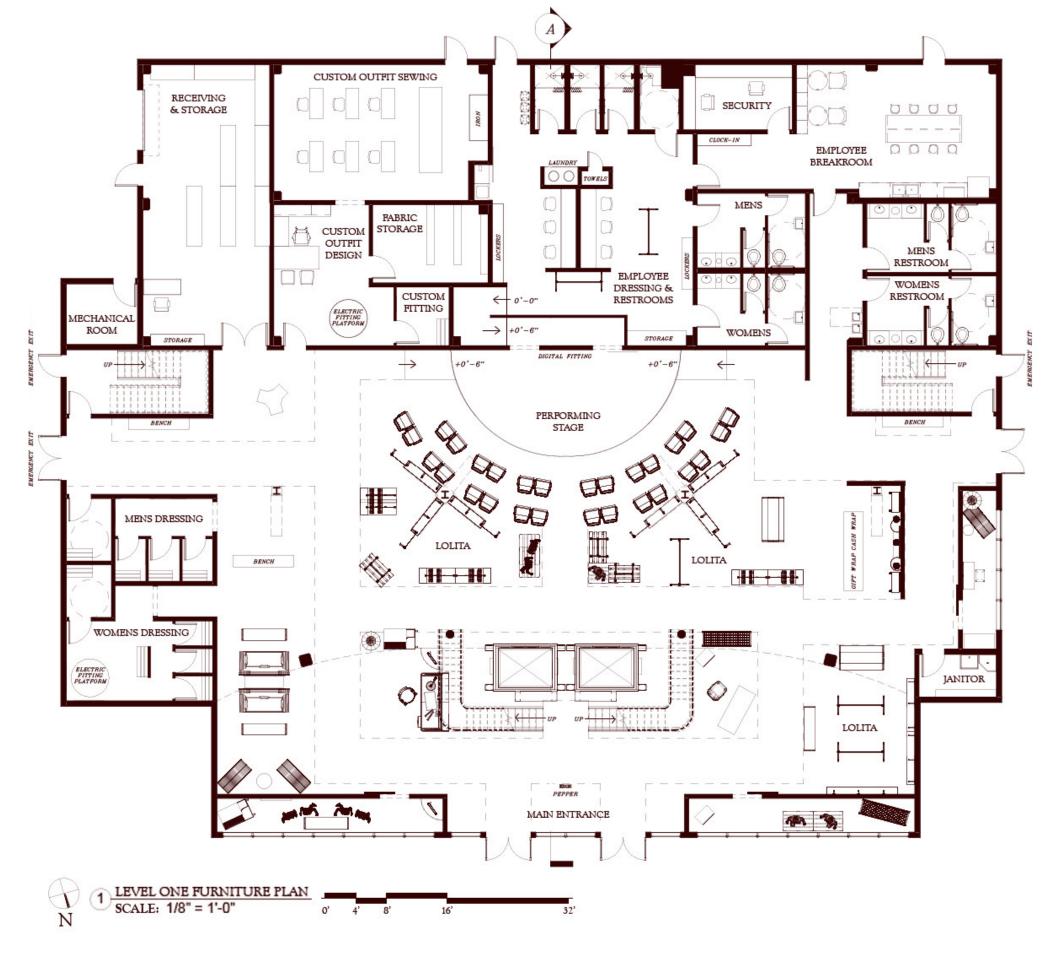




#### PEPPER -HUMAN ENGAGEMENT ROBOT

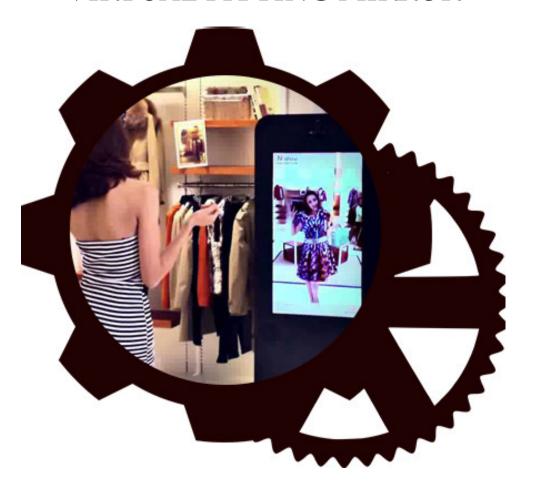


Pepper is a programmable robot geared toward interacting with humans and gathering data. The receptionist Pepper greets visitors, informs customers, and gives arrival notifications. Data proves Pepper is directly responsible for increasing revenues, customer interaction, and foot traffic.

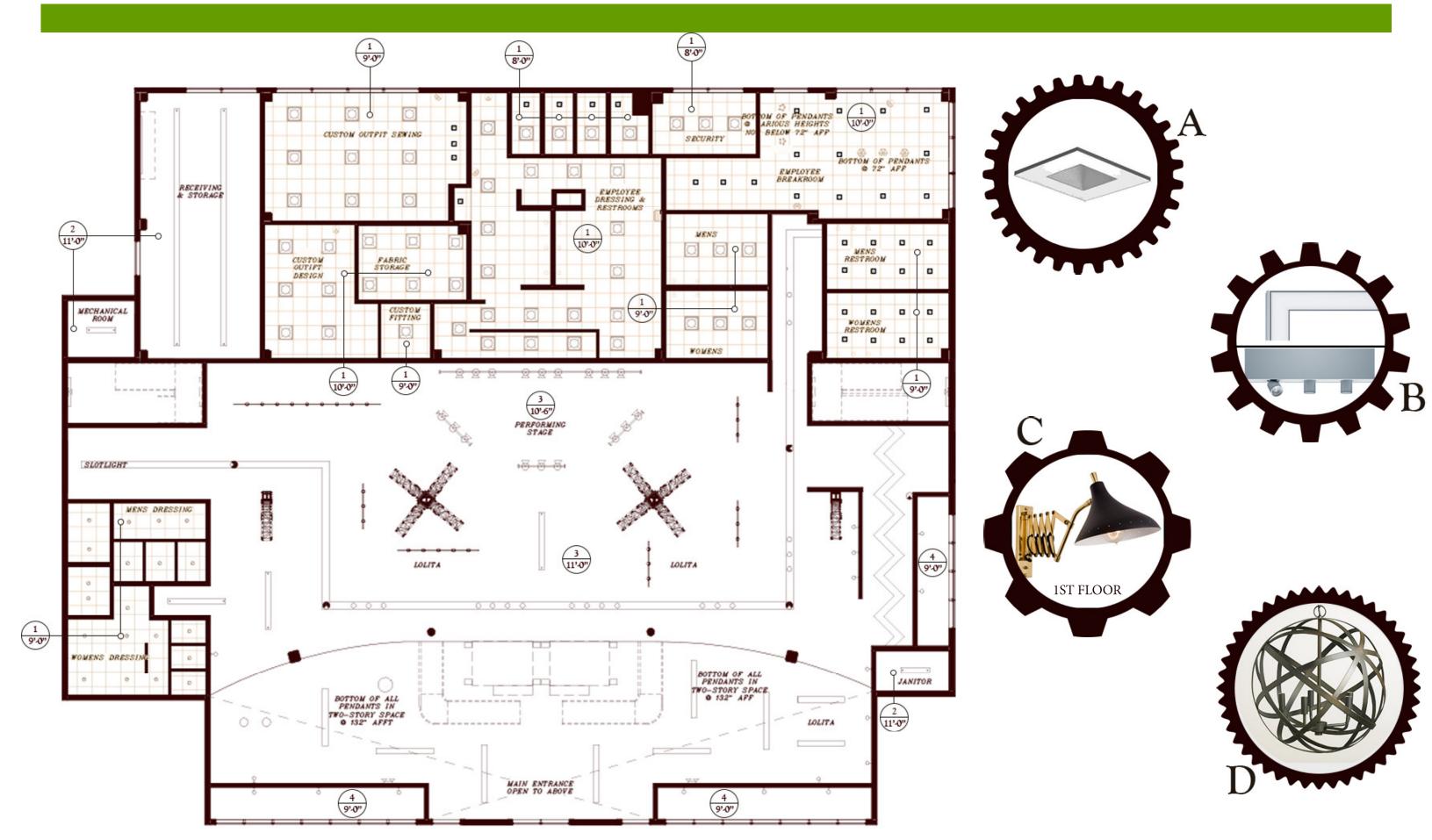


### STAGE STORE DIRECTOR MANAGER 1ST FLOOR ROOF BELOW SERVICE CENTER MENS RESTROOM LOUNGE WOMENS RESTROOM DIESEL-PUNK ATOMIC-PUNK WOMENS DRESSING

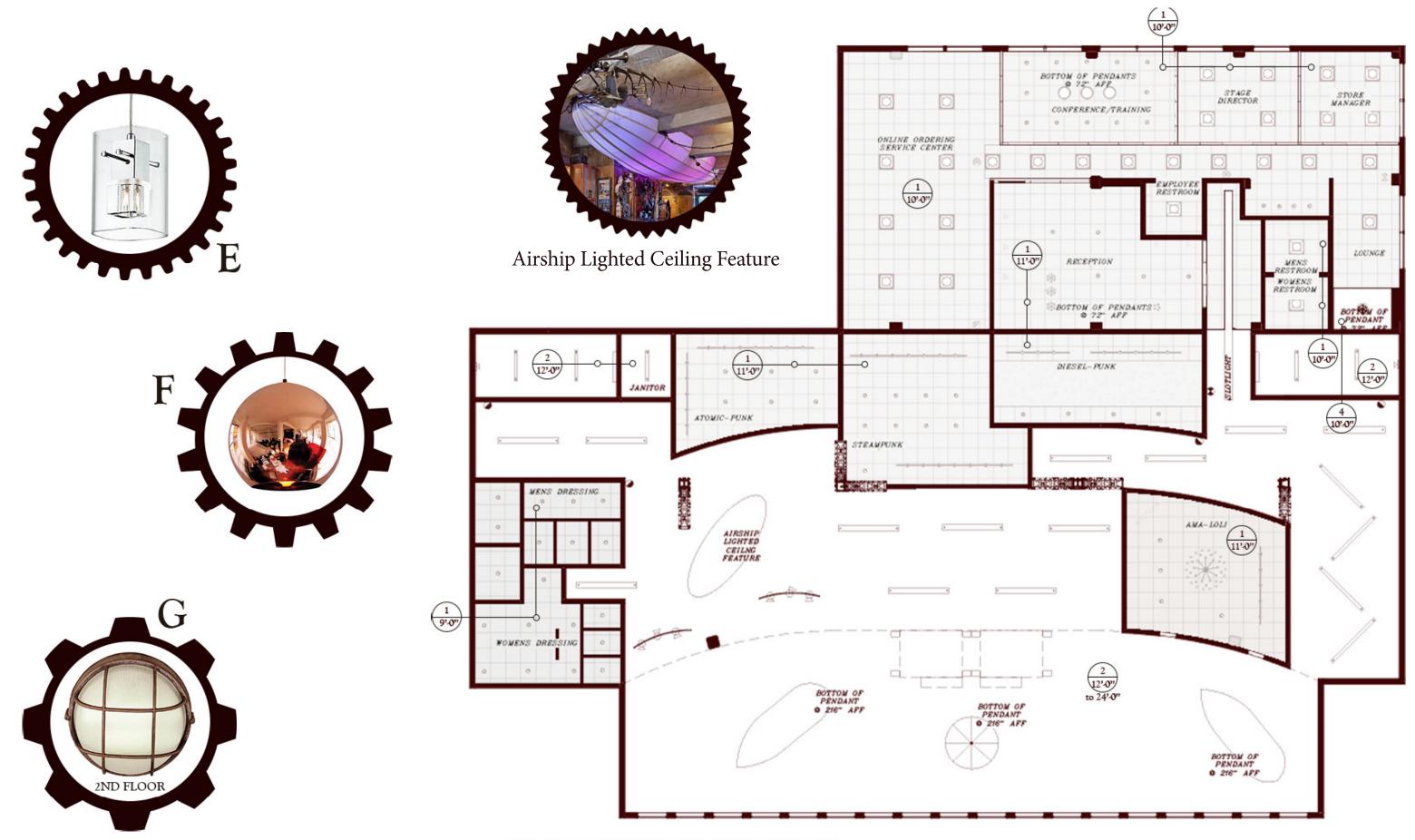
#### VIRTUAL FITTING MIRROR



Customers can now experience a high-tech fitting option. A touch screen allows users to flip through store catalogs and make selections for an attendant to prepare. After the customer enters their phone number they will receive a text when their fitting room is ready. When the shopper enters, the mirror uses radio frequency identification that embeds data in clothing tags to display information on the screen. The screen also doubles as a video camera, capturing a 360 degree view of what an outfit looks like and makes side-by-side comparisons. Shoppers can even share the video with friends!



1 LEVEL ONE REFLECTED CEILING PLAN SCALE: 1/8" = 1'-0"



2 LEVEL TWO REFLECTED CEILING PLAN SCALE: 1/8" = 1'-0"







Polyester Carpet Tile



Reclaimed Iberian Hazelwood

Non-Woven Backed Mylar Wallcovering



Irish Moss Patina Copper Veneer



Chalkboard Wall













Polyester Wallcovering



Display Shelving Finish



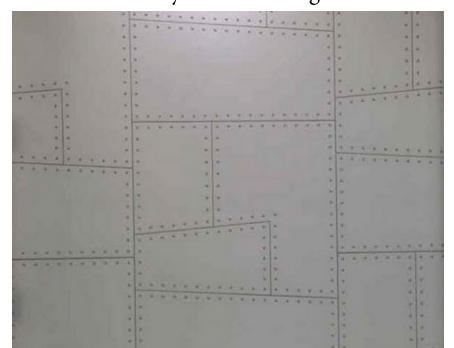






Fiber Optic Star Ceiling Detail

#### Vinyl Wallcovering





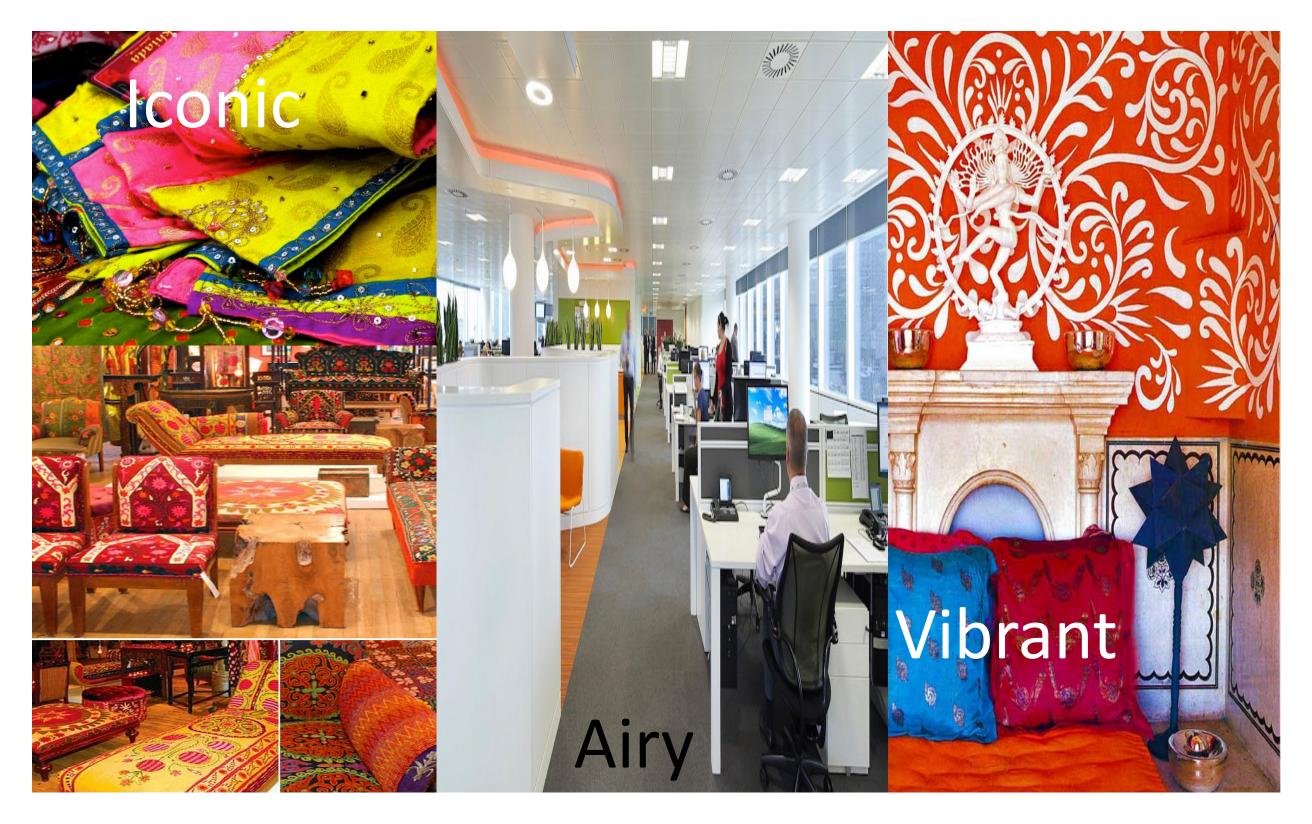




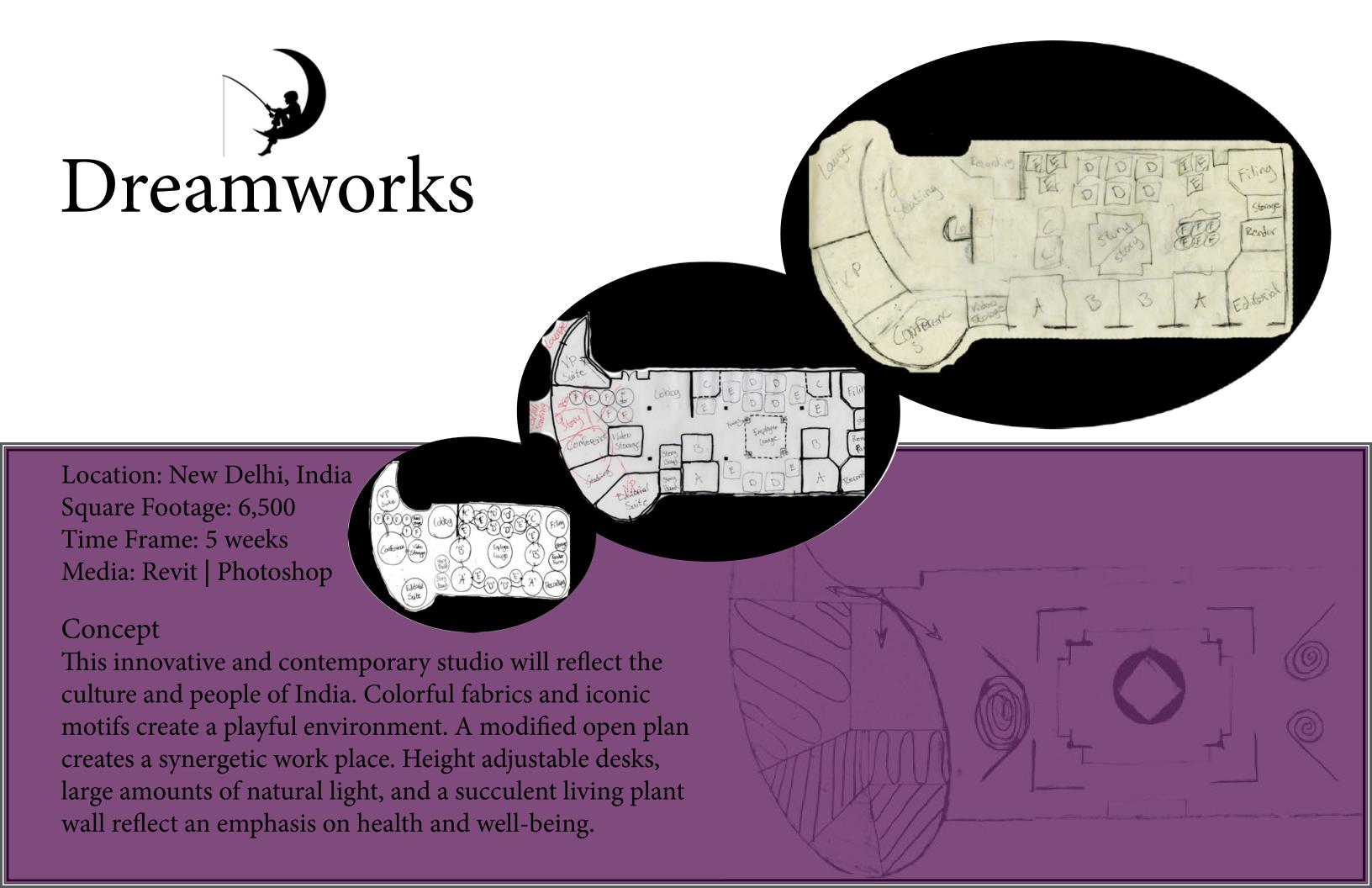
\*LONGITUDINAL SECTION

"Design must reflect the practical and aesthetic in business but above all.....
good design must primarily serve people."

-Thomas J. Watson



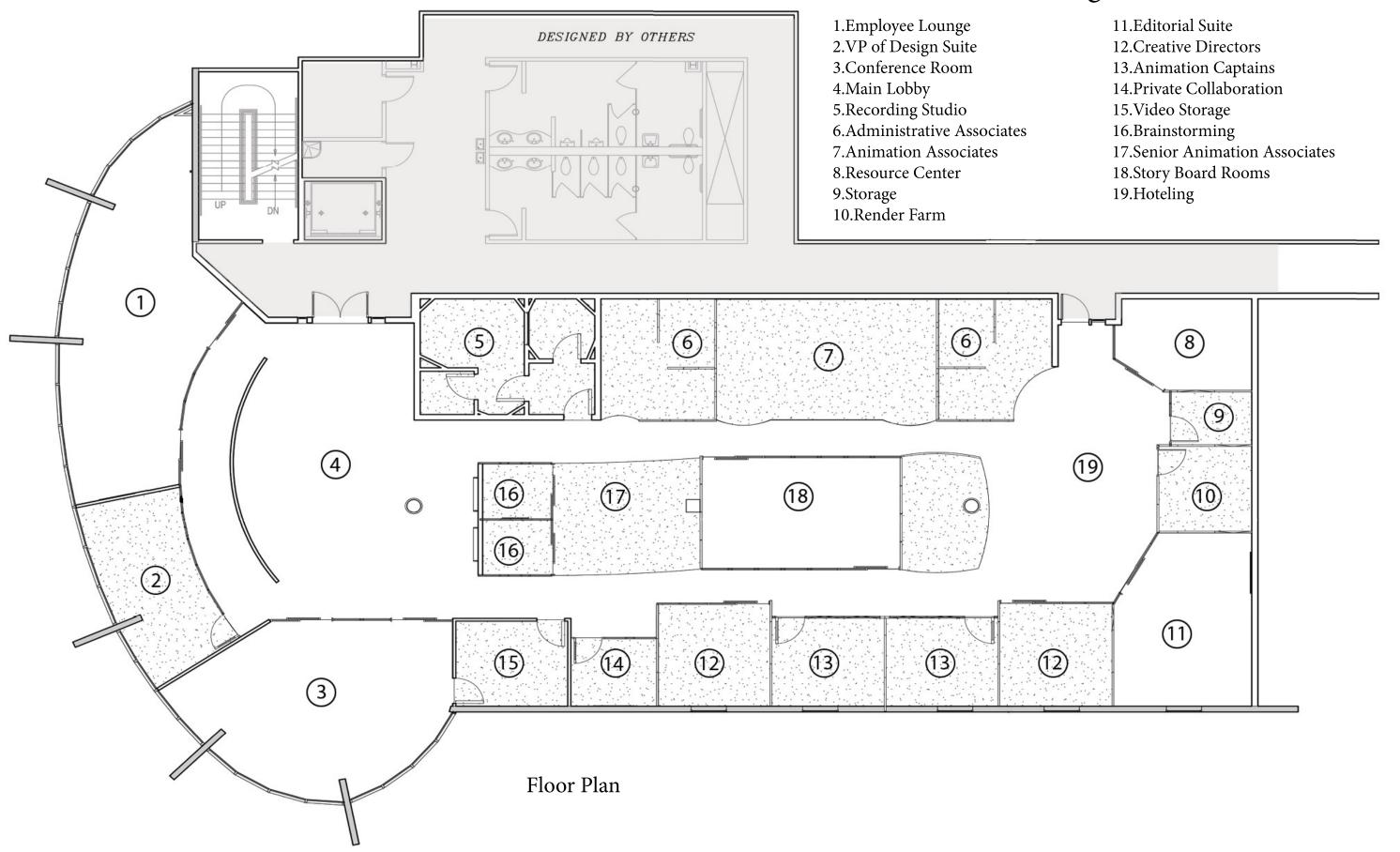
Inspiration



"Whatever you do, never stop dreaming"

-Darren L. Johnson

#### Room Legend





#### South Elevation





#### East Elevation





Contract Furniture & Upholstery - Price per linear yard

#### Main Lobby



Wall Paint & Laminate Column Wrap



Vinyl Wood Plank Flooring





Inspiration





Location: Tampa, Fl Square Footage: 3,700

Time Frame: 5 weeks

Media: Revit | 3DS MAX



Warm hues inspired by Hawaiian volcano goddess, Pele, will be contrasted by cool tints and balanced with neutral tones inspired by Hawaiian landscapes, all while being surrounded by sustainable materials. Guests will enjoy a lively, family -fun lunch or an elegant, romantic dinner. The interior structure is inspired by curvilinear hibiscus and geometrical motifs, creating a fun space where guests of all ages will be entertained by the traditions and culture of Hawaii!





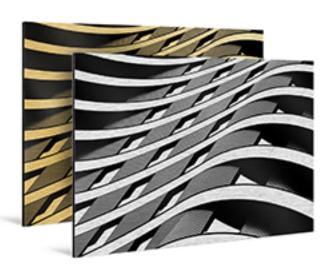
Natural Slate Brick Wall



Granite Flooring & Table Tops



Indoor Pyrotechnics



'Pele' Inspired Print on Brushed Aluminum Wall Graphic



Dining



Structural Columns w/ Decorative Palm Tree Cover

Acrylic/Polyester Upholstery
Wyzenbeek 90,000
Water and Stain Repellent
Defiance Antimicrobial Finish



Acrylic/Polyester Upholstery Wyzenbeek 85,000



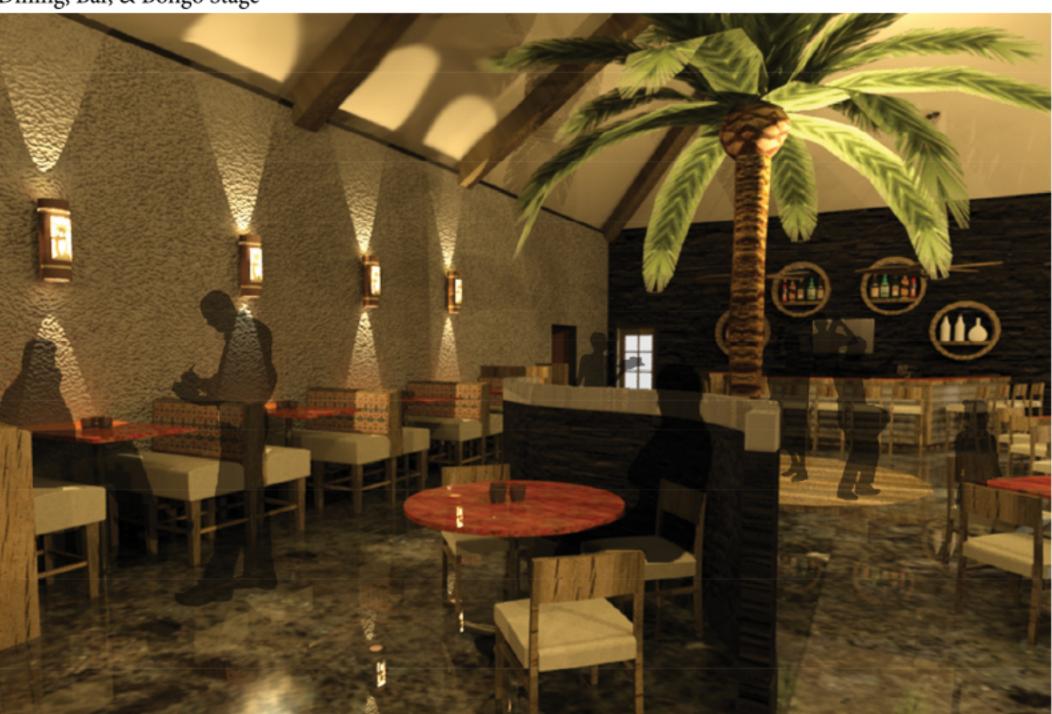




Dining, Bar, & Bongo Stage









Inspiration

Cassada Family

Residence

Solar Capturing Carport

I all the solution of the solution of

Rain Harvesting Roof System

Location: Minnesota

Square Footage:

Time Frame: 10 weeks Media: Revit | 3DS Max

#### Client Profile

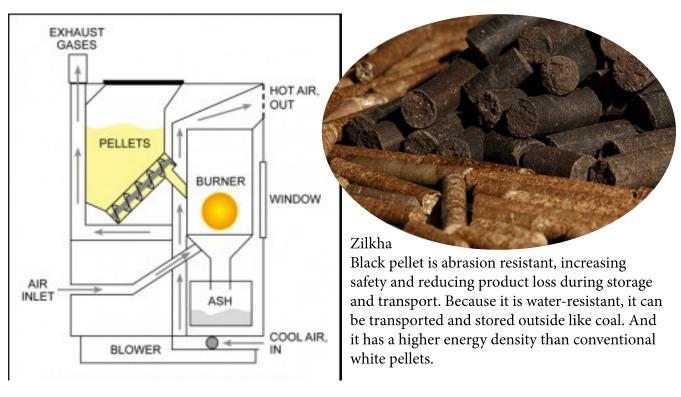
Mr. & Mrs. Josh Cassada are returning to Josh's home town White Bear Lake, Minnesota. Josh and his wife, Megan, have two teenage daughters that will be making the move with them. Josh was selected as an Astronaut by NASA in 2013, received his PH.D. in 2000, and earned his wings of gold as a naval aviator in 2001. Their new home will feature many sustainable elements such as a solar carport that heats the pool, a rain harvesting roof for gardening, low-flow appliances and wood pellet stoves, as well as local materials that have low impact on the environment.

"Biomimicry is basically taking a design challenge and then finding an ecosystem that's already solved that challenge, and literally trying to emulate what you learn."

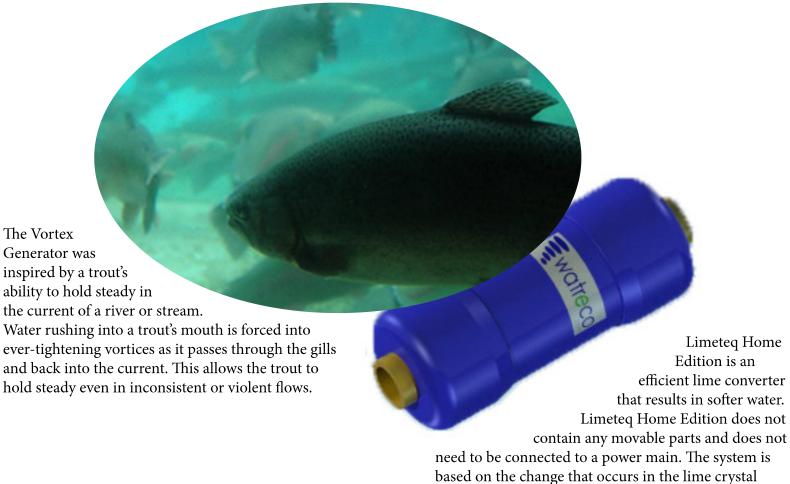
-Janine Benyus

#### Wood Pellet Stove

Wood pellets offer a completely sustainable alternative to other fuel sources. They burn clean, and, because of health and air quality control considerations, wood pellets are preferable to coal for electricity generation. Produced without additives and part of the natural carbon cycle, wood pellets are net neutral—generating no increased greenhouse gas emissions—if the pellet source material comes from sustainably managed forests or forestry residuals.



#### Biomimic Water System

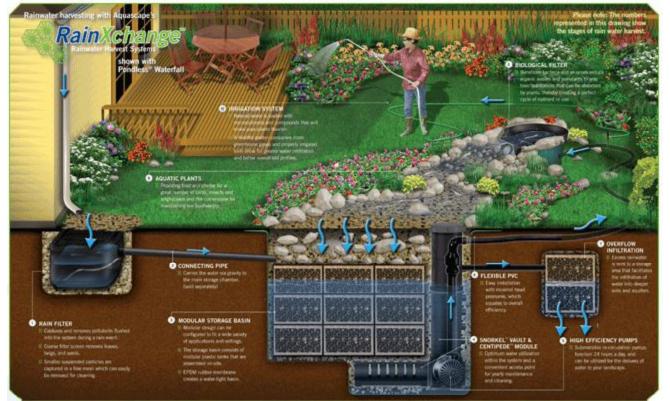


#### Rain Harvesting System

> Clean, Filtered Water Collection & Storage

> Beautiful Integrated Water Feature

> Stores the water underground

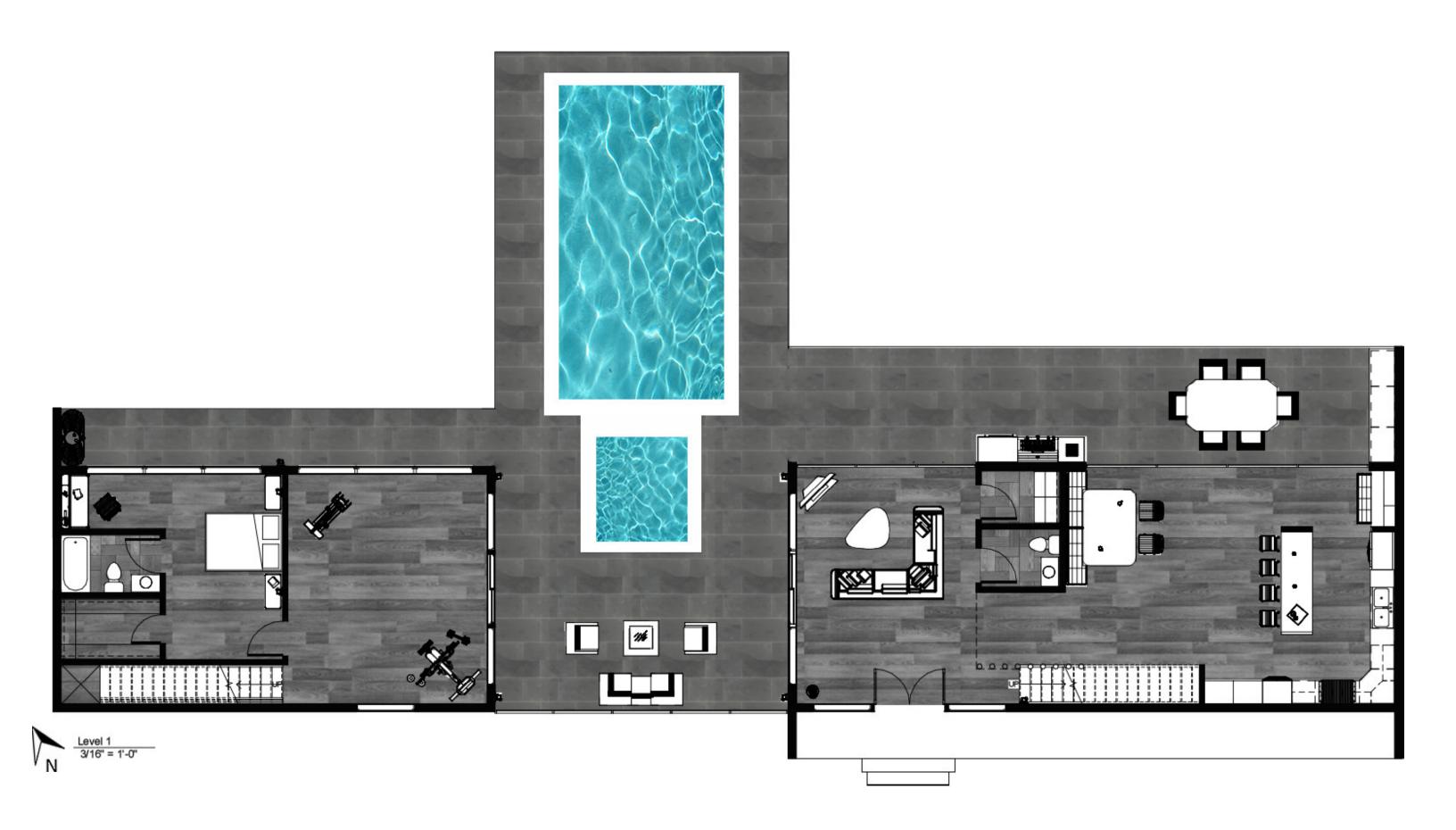


Wildlife Habitat <

Water Feature Lifestyle improves property value while providing soothing sights and sounds <

when lime rich water passes through a powerful 3-dimensional whirlmotion, a so called vortex.

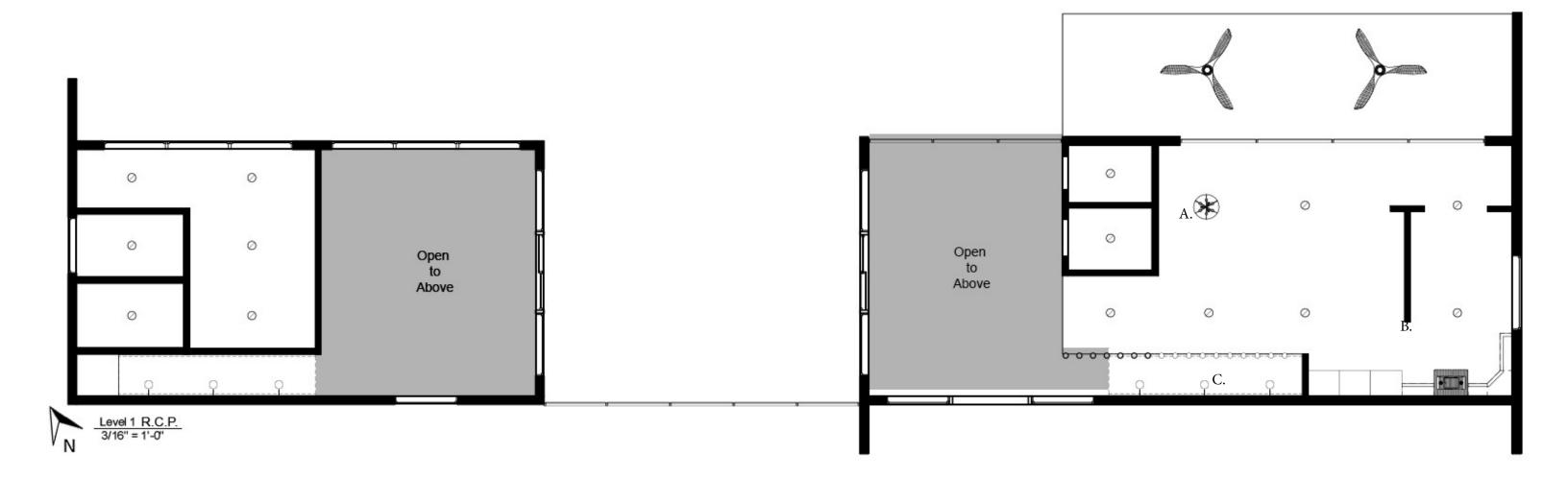
Environmental Conservation <

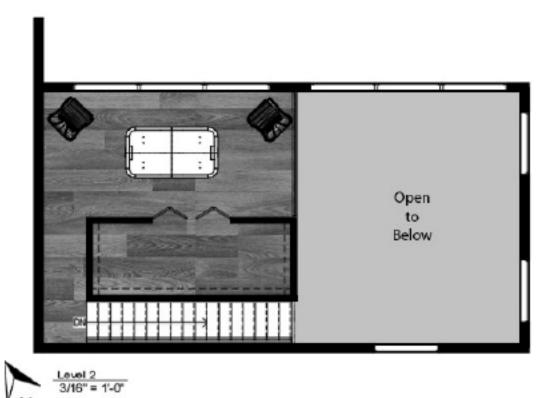


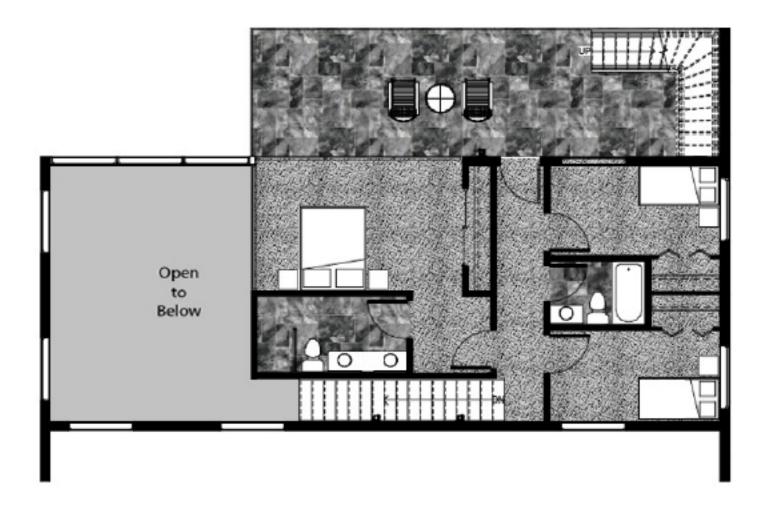










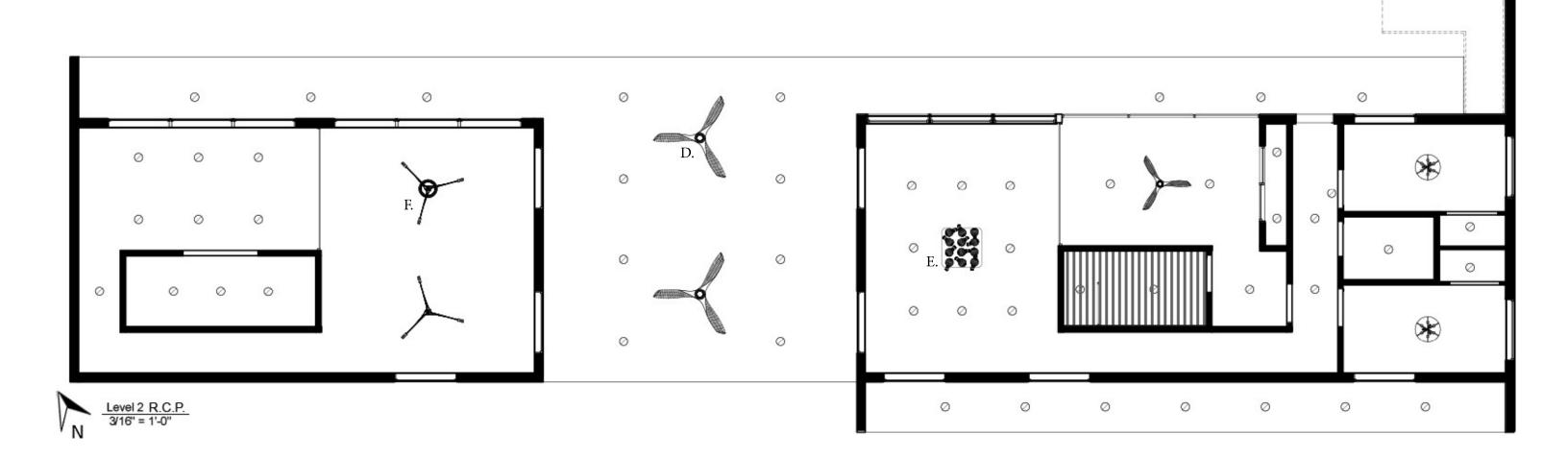








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#### Living Room





Organic Cotton Upholstery



Locally Quarried Granite



Reclaimed Wood Floor



Elevation 1 1/4" = 1'-0"

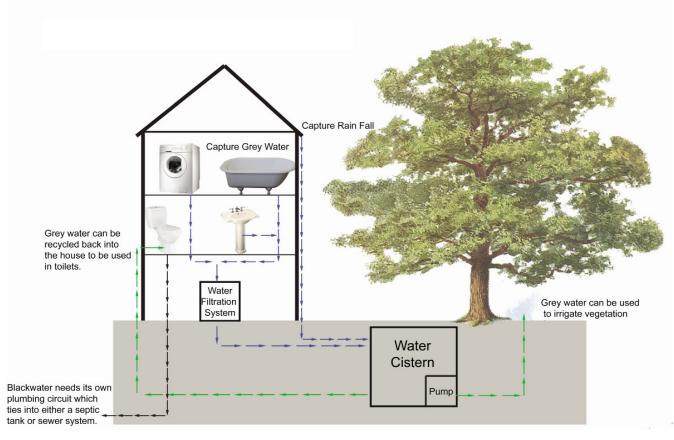




Kitchen

#### Master Bathroom



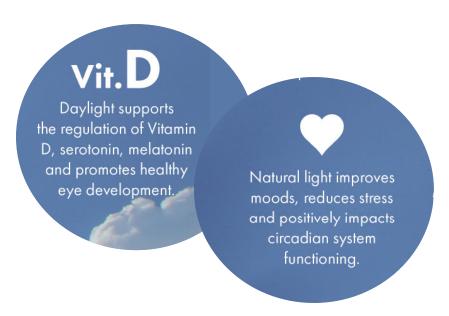


Grey-Water Recycling System





Elevation 2 1/4" = 1'-0"



Benefits of Natural Light



Master Bedroom

#### Brandi Orr

http://blorr89.wixsite.com/brandiorrstudentwork

### Experience

#### Education

BFA Degree in Interior Design Sanford Brown College, Tampa FL (Formerly IADT)

CIDA Accredited BFA Program

Graduation Date: April 2017

Presidents List Perfect Attendance

#### Design Skills

Residential & Commercial
Space Planning
Construction Documents
Hand Sketching & Rendering
3D Digital Rendering
Presentation Boards
Scaled Model Building
Full Building Surveys

#### Technical Skills

Auto CAD
Revit
3DS Max
Adobe Photoshop
Microsoft Office Suite
15+ Yrs of Customer Service
in Retail/Service Industry

#### Kreher | Barna Design Studio

Tampa, FL

Design Assistant 11/03/2016 - 06/26/2017

Organize Resource Library Edit Construction Documents Assist Designers

#### Empire Office

Tampa, FL

Design Intern 02/20/2017 - 04/21/2017

Studied Business Procedures Networked w/ Manufacture Reps

Assisted Designers

#### Sanford Brown College

Tampa, FL

Student Worker 07/20/2015 - 04/21/2017

Maintained Resource Library Assisted Teachers & Students

#### Southwest Vet Clinic

Fort Stockton, TX

Office Manager 01/01/2014 - 01/10/2015

Ordered Inventory

Maintained Client Files

Customer Service & Telephone Duties

Scheduled Appointments

Blorr89@yahoo.com linkedin.com/in/brandi-orr-id 432.940.7167 "Study nature, love nature, stay close to nature. It will never fail you."

-Frank Loyd Wright

## Thank You!

